

**From:** [Tim Reid](#)  
**To:** [Sandra Masters](#)  
**Subject:** [External email] Fwd: Manifesto Video Updated  
**Date:** Thursday, January 5, 2023 11:10:32 AM

---

Thank You  
Timothy Reid

(Sent from a mobile device)

Begin forwarded message:

**From:** Tyler Lloyd <tlloyd@tourismregina.com>  
**Date:** January 4, 2023 at 10:51:47 PM CST  
**To:** Tim Reid <tim.reid@real1884.ca>  
**Subject:** Fwd: Manifesto Video Updated

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**Please use caution,** never click any links or attachments from sources you do not know.  
If in doubt, please contact your friendly neighborhood IT department at 306-537-3390.

Thoughts.

I think the voice and imagery is great.

Cheers,

Tyler

Begin forwarded message:

**From:** Holly Baird <holly.baird@brown.ca>  
**Date:** January 4, 2023 at 11:53:45 AM CST  
**To:** Tess Rensby <trensby@tourismregina.com>, Tyler Lloyd <tlloyd@tourismregina.com>  
**Subject:** Manifesto Video Updated

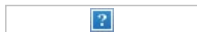
Hi Tess,

Here is the link to view the video we showed you this morning.

[https://f.io/eW\\_taXKZ](https://f.io/eW_taXKZ)

I sent over an invite for media meeting on Monday - had to make it 2pm as there was a conflict at 3pm.

Thanks!



Holly Baird / Communications Director / Video Producer

**Brown Communications Group**  
c 306.529.7880

300-2220 12th Avenue • Regina, SK • S4P 0M8

[brown.ca](http://brown.ca)



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**From:** [Sinead Tierney](#) on behalf of [Tim Reid](#)  
**To:** [Sandra Masters](#)  
**Cc:** [Jennifer Zitaruk](#); [Dawn Kobayashi](#); [Ashley Stone](#)  
**Subject:** [External email] Invite to Participate at Tourism Regina Annual Industry Conference  
**Date:** Tuesday, January 24, 2023 9:55:18 AM  
**Attachments:** [image001.png](#)  
[Invitation Request Mayor Masters.pdf](#)

---

Good morning

Please find that attached invite letter requesting your participation on a panel at the Tourism Regina Annual Industry Conference on March 16, 2023.

Please RSVP to [astone@tourismregina.com](mailto:astone@tourismregina.com) for more information.

Thank you

**Tim Reid**

President & CEO

**B** 306.781.9213



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Tourism Regina  
1205-2002 Victoria Ave  
Regina, SK S4P 0R7



Mayor Masters  
2476 Victoria Ave  
Regina, SK

Dear: Mayor Masters,

Once again, Tourism Regina will be hosting our annual industry conference in support of the growth and momentum of the tourism sector in our city. A new, yearlong format of the event will be launched that day to help keep industry up to date on intel, support, and resources to help them provide exceptional experiences throughout the destination. This event will kick off the first of four sessions opening with a panel discussion on looking ahead and how tourism will support the recovery of our community coming out the pandemic. We will also be launching industry projects to engage visitors in the coming months, as well as the exciting new look and feel for the organization that will have participants feeling.... nostalgic.

With the organizational changes over 2022, we have updated the format of our conference to better serve the community based on feedback we have received, more time to connect with others, and more frequent. **We are extending an invitation for you to speak at our opening event on March 16.** The event is taking place from 1:00pm – 5:00pm at the Docks venue at the Local Market. We are also requesting that Minister Randy Boissonnault and Tourism Saskatchewan CEO Jonathan Potts alongside you participate in the panel to help us open the conference. Details of the opening panel keynote are below.

**Panel Keynote Session Outline**

Topic: Looking ahead: How Tourism will support the recovery of our community coming out the pandemic.

**Panel Speakers (Tentative):** Honorable Randy Boissonnault, Honorable Mayor Masters, Jonathan Potts, Tourism Saskatchewan

**Panel Moderator:** Justin Reves, Regina Airport Authority

Should you need any more information about the event, please do not hesitate to contact me directly at the details below. Please confirm participation in the event by February 3, 2023.

Sincerely,

A handwritten signature in black ink, appearing to read "Tim Reid", with a large, stylized loop at the end.

---

**TIM REID**  
**PRESIDENT & CEO**

### **Panel Session Background Outline**

Tourism continues to be one of the sectors hardest hit by the coronavirus pandemic and the outlook remains highly uncertain.

The survival of businesses throughout the tourism ecosystem is at risk without continued collaborative support and although partners have taken impressive action to cushion the blow to tourism, to minimize job losses and to build recovery in 2023 and beyond, more needs to be done, and in a more coordinated way. Key priorities include:

- Restoring traveler confidence
- Supporting tourism businesses to adapt and survive
- Promoting domestic tourism and supporting safe return of international tourism
- Providing clear information to travelers and businesses, and limiting uncertainty (to the extent possible)
- Evolving response measures to maintain capacity in the sector and address gaps in supports
- Strengthening co-operation within the sector
- Building more resilient, sustainable tourism

### **Draft Panel Questions** (to be confirmed closer to the date of the event)

1. How does the tourism sector support the return to normal business post pandemic?
2. From your perspective, what opportunities and challenges are ahead given the change in visitor and local behavior when it comes to travel?
3. What does success look like for the Regina and areas tourism sector in 10 years from your seat?

**From:** [Ashley Stone](#)  
**To:** [Lauren Neumann](#); [Ly Pham](#)  
**Subject:** [External email] Tourism Regina, Presentation Link  
**Date:** Tuesday, March 7, 2023 3:29:02 PM

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Thank you for attending today!

Here is the link for the presentation. We do as that it is not shared beyond the internal teams as we are excited for the 'awe'factor on its launch next week! Also, if you need any other details on tickets, please let me know, I am happy to provide tickets to anyone on the executive from the City who may be interested in attending!

[Presentation Link](#)

See you both soon!

**Ashley Stone**

Director, Destination Experience

Tourism Regina

Call/Text:306-209-4015

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**From:** [Tim Reid](#)  
**To:** [28\(1\)](#)  
**Cc:** [Lauren Neumann](#); [Dawn Kobayashi](#)  
**Subject:** [External email] Tourism Video Sneak Peak  
**Date:** Tuesday, March 14, 2023 9:53:53 PM

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Thought you might like to see these, I think they turned out pretty great with the new edits.

Experience Regina: <https://icnk.io/u/aIBx3Hzi43t-/>

Manifesto: <https://icnk.io/u/J5w4PD-H0rxN/>

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**From:** [Lauren Neumann](#)  
**To:** ["Ashley Stone"](#)  
**Subject:** RE: [External email] Follow up  
**Date:** Wednesday, March 1, 2023 2:44:00 PM

---

16(1)(b)

16(1)(b)

Thank you for this!

And appreciate your points below. Very helpful! 16(1)(b)

16(1)(b)

Thanks!

**Laurèn Neumann**  
(Pronouns: she, her, hers)  
Communications and Public Affairs Advisor  
Office of the Mayor  
P: 306.510.3986

---

**From:** Ashley Stone <[ashley.stone@tourismregina.com](mailto:ashley.stone@tourismregina.com)>

**Sent:** Wednesday, March 1, 2023 2:28 PM

**To:** Lauren Neumann <[LNEUMANN@regina.ca](mailto:LNEUMANN@regina.ca)>

**Subject:** RE: [External email] Follow up

Good Point!

This will be a great piece to flip the narrative to the positive and changing the narrative, being champions of the city, and as importantly be champions of each other!

We have some pieces drafted down below. Please feel free to use your writing skills to finesse this! However, we do want the video to be introduced that it is developed by Tourism Regina – and is for each of us as citizens and businesses to use as a manifesto to own!

Tourism Regina is the official destination marketing organization for the City of Regina. On March 16, they are launching their new brand and have given us a taste of what is to come.

This video was created to share our city's manifesto that speaks to our destination's authentic look and feel. When it comes to attracting major events, concerts, and visitors, there is an excellent opportunity for us all to sing from a collective song sheet. This video outlines our positioning for looking ahead at opportunities to continue to position Regina competitively.

Let me know if you need anything else, can you share the run of show for the day as well and I can share it with our team.

Thank you!

Talk soon,

Ashley

Director, Destination Experience  
Tourism Regina  
306-209-4015

---

**From:** Lauren Neumann <[LNEUMANN@regina.ca](mailto:LNEUMANN@regina.ca)>

**Sent:** Wednesday, March 1, 2023 1:34 PM

**To:** Ashley Stone <[ashley.stone@tourismregina.com](mailto:ashley.stone@tourismregina.com)>

**Subject:** RE: [External email] Follow up

Ok cool! Thank you.

What is your preference in terms of how we introduce this?

There isn't a Tourism Regina/Experience Regina logo/wordmark in the video, so I just want to make sure we're on the same page. Are you wanting us to say "and here is a video from Tourism Regina"

or can we just roll the video with no context to really keep it as a teaser?

I also don't want us to steal any thunder from the official brand launch, so I don't want to say too much.

Let me know what you think!

**Laurèn Neumann**

(Pronouns: she, her, hers)

Communications and Public Affairs Advisor

Office of the Mayor

P: 306.510.3986

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**From:** Ashley Stone <[ashley.stone@tourismregina.com](mailto:ashley.stone@tourismregina.com)>

**Sent:** Wednesday, March 1, 2023 11:41 AM

**To:** Lauren Neumann <[LNEUMANN@regina.ca](mailto:LNEUMANN@regina.ca)>

**Subject:** RE: [External email] Follow up

Yes that is the final!

Talk soon,

Ashley

Director, Destination Experience

Tourism Regina

306-209-4015

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**From:** Lauren Neumann <[LNEUMANN@regina.ca](mailto:LNEUMANN@regina.ca)>

**Sent:** Wednesday, March 1, 2023 11:39 AM

**To:** Ashley Stone <[ashley.stone@tourismregina.com](mailto:ashley.stone@tourismregina.com)>

**Subject:** Re: [External email] Follow up

Received! Thank you so much. I will take a look! Is this marked final?

**Laurèn Neumann**

(Pronouns: she, her, hers)

Communications and Public Affairs Advisor

Office of the Mayor

P: 306.510.3986

E: [lneumann@regina.ca](mailto:lneumann@regina.ca)

[Regina.ca](http://Regina.ca)



*Treaty 4 Territory and homeland of the Métis.*

---

**From:** Ashley Stone <[ashley.stone@tourismregina.com](mailto:ashley.stone@tourismregina.com)>

**Date:** Wednesday, March 1, 2023 at 11:23 AM

**To:** Lauren Neumann <[LNEUMANN@regina.ca](mailto:LNEUMANN@regina.ca)>

**Subject:** RE: [External email] Follow up

I actually have a digital link instead:

<https://icnk.io/u/J5w4PD-H0rxN/>

Let me know if you need it in another format.

Talk soon,

Ashley

Director, Destination Experience

Tourism Regina

306-209-4015

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**From:** Lauren Neumann <[LNEUMANN@regina.ca](mailto:LNEUMANN@regina.ca)>

**Sent:** Tuesday, February 28, 2023 4:58 PM



**To:** Ashley Stone <[ashley.stone@tourismregina.com](mailto:ashley.stone@tourismregina.com)>

**Subject:** RE: [External email] Follow up

Sounds great. Thanks for the update!

**Laurèn Neumann**

(Pronouns: she, her, hers)

Communications and Public Affairs Advisor

Office of the Mayor

P: 306.510.3986

---

**From:** Ashley Stone <[ashley.stone@tourismregina.com](mailto:ashley.stone@tourismregina.com)>

**Sent:** Tuesday, February 28, 2023 4:55 PM

**To:** Lauren Neumann <[LNEUMANN@regina.ca](mailto:LNEUMANN@regina.ca)>

**Subject:** RE: [External email] Follow up

Hey Lauren!

I have talked to the team, and we will have the video ready for viewing at 11am tomorrow morning.

Talk soon!

Talk soon,

Ashley

Director, Destination Experience

Tourism Regina

306-209-4015

---

**From:** Lauren Neumann <[LNEUMANN@regina.ca](mailto:LNEUMANN@regina.ca)>

**Sent:** Tuesday, February 28, 2023 2:28 PM

**To:** Ashley Stone <[ashley.stone@tourismregina.com](mailto:ashley.stone@tourismregina.com)>

**Subject:** RE: [External email] Follow up

Beautiful! Thanks for all your work on this, Ashley. Really appreciate it.

**Laurèn Neumann**

(Pronouns: she, her, hers)

Communications and Public Affairs Advisor

Office of the Mayor

P: 306.510.3986

---

**From:** Ashley Stone <[ashley.stone@tourismregina.com](mailto:ashley.stone@tourismregina.com)>

**Sent:** Tuesday, February 28, 2023 2:28 PM

**To:** Lauren Neumann <[LNEUMANN@regina.ca](mailto:LNEUMANN@regina.ca)>

**Subject:** RE: [External email] Follow up

I just talked to the team and we were to have the latest version of the video at 2pm. We will have something shortly, if not an update before 5pm!

Talk soon,

Ashley

Director, Destination Experience

Tourism Regina

306-209-4015

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**From:** Lauren Neumann <[LNEUMANN@regina.ca](mailto:LNEUMANN@regina.ca)>

**Sent:** Tuesday, February 28, 2023 2:15 PM

**To:** Ashley Stone <[ashley.stone@tourismregina.com](mailto:ashley.stone@tourismregina.com)>

**Subject:** RE: [External email] Follow up

You're the best! Thanks for sending. Sounds great.

**Laurèn Neumann**

(Pronouns: she, her, hers)

Communications and Public Affairs Advisor

Office of the Mayor  
P: 306.510.3986

---

**From:** Ashley Stone <[ashley.stone@tourismregina.com](mailto:ashley.stone@tourismregina.com)>

**Sent:** Tuesday, February 28, 2023 2:10 PM

**To:** Lauren Neumann <[LNEUMANN@regina.ca](mailto:LNEUMANN@regina.ca)>

**Subject:** RE: [External email] Follow up

See attached script of the manifesto.

I am just waiting for the team to be out of a meeting, I will call you in 20!

Talk soon,

Ashley

Director, Destination Experience  
Tourism Regina  
306-209-4015

---

**From:** Lauren Neumann <[LNEUMANN@regina.ca](mailto:LNEUMANN@regina.ca)>

**Sent:** Tuesday, February 28, 2023 8:53 AM

**To:** Ashley Stone <[ashley.stone@tourismregina.com](mailto:ashley.stone@tourismregina.com)>

**Subject:** RE: [External email] Follow up

Thanks Ashley! Do you know the ETA on the final video cut?

Thanks,

**Laurèn Neumann**

(Pronouns: she, her, hers)  
Communications and Public Affairs Advisor  
Office of the Mayor  
P: 306.510.3986

---

**From:** Ashley Stone <[ashley.stone@tourismregina.com](mailto:ashley.stone@tourismregina.com)>

**Sent:** Tuesday, February 28, 2023 8:40 AM

**To:** Lauren Neumann <[LNEUMANN@regina.ca](mailto:LNEUMANN@regina.ca)>

**Subject:** RE: [External email] Follow up

Thank you!

Talk soon,

Ashley

Director, Destination Experience  
Tourism Regina  
306-209-4015

---

**From:** Lauren Neumann <[LNEUMANN@regina.ca](mailto:LNEUMANN@regina.ca)>

**Sent:** Monday, February 27, 2023 7:48 PM

**To:** Ashley Stone <[ashley.stone@tourismregina.com](mailto:ashley.stone@tourismregina.com)>

**Subject:** Re: [External email] Follow up

[28\(1\)](#) !

Thanks,

L

Sent from my iPhone

On Feb 27, 2023, at 4:42 PM, Ashley Stone <[ashley.stone@tourismregina.com](mailto:ashley.stone@tourismregina.com)> wrote:

No problem, thank you!

What size of bunnyhug would she wear?

Welcome to the land of big skies and big hearts. Where everyone has a seat at the table and a story to tell. While the land may be flat, we're anything but. We nourish the country and feed the world. We're the loudest fans in the crowd and proud of it. We embrace winter adventure and soak up long summer days. We'd give you the shirt off our back or the toque off our head. This is where we make the rules—and this is where we break them. This is Regina.

Talk soon,  
Ashley  
Director, Destination Experience  
Tourism Regina  
306-209-4015

---

**From:** Lauren Neumann <[LNEUMANN@regina.ca](mailto:LNEUMANN@regina.ca)>  
**Sent:** Monday, February 27, 2023 4:41 PM  
**To:** Ashley Stone <[ashley.stone@tourismregina.com](mailto:ashley.stone@tourismregina.com)>  
**Cc:** Tyler Lloyd <[tyler.lloyd@tourismregina.com](mailto:tyler.lloyd@tourismregina.com)>  
**Subject:** RE: [External email] Follow up

Thanks Ashley! Received.

I've sent off your questions to Kiwanis (who is leading the event).

Mayor would definitely like one for the stage, if possible!

Thanks for all your work on this.

**Laurèn Neumann**  
(Pronouns: she, her, hers)  
Communications and Public Affairs Advisor  
Office of the Mayor  
P: 306.510.3986

---

**From:** Ashley Stone <[ashley.stone@tourismregina.com](mailto:ashley.stone@tourismregina.com)>  
**Sent:** Monday, February 27, 2023 4:26 PM  
**To:** Lauren Neumann <[LNEUMANN@regina.ca](mailto:LNEUMANN@regina.ca)>  
**Cc:** Tyler Lloyd <[tyler.lloyd@tourismregina.com](mailto:tyler.lloyd@tourismregina.com)>  
**Subject:** [External email] Follow up

Hey Lauren!

I will be sending over a wetransfer to you with the presentation from the other day as reference!

We have also confirmed 22Fresh at the event as well! Can I grab a few details on that:

1. Does Mayor want a hoodie on stage with her?
2. What time can they come set up? (They have a backdrop & table with some mannequins)
3. Is there a specific location that you would like them onsite?
4. As an FYI, there is a very limited amount available this week, we are going to have an onsite VIP waiting list so that if it does happen to run out, we will have ability to get people signed up for the next order before it goes public!

For the 16<sup>th</sup> panel discussion, I am just waiting on final numbers to include in the panel discussion from Tourism Saskatchewan, as soon as I have that I will get it to you this week!

Kind Regards,

**Ashley Stone**  
Director, Destination Experience  
Tourism Regina  
Call/Text:306-209-4015

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**From:** [Lauren Neumann](#)  
**To:** ["Ashley Stone"](#)  
**Subject:** RE: [External email] RE: State of the City x Tourism  
**Date:** Thursday, February 23, 2023 10:01:00 AM

---

Awesome – thank you so much for doing all of this!

**Laurèn Neumann**

(Pronouns: she, her, hers)

Communications and Public Affairs Advisor

Office of the Mayor

P: 306.510.3986

---

**From:** Ashley Stone <[ashley.stone@tourismregina.com](mailto:ashley.stone@tourismregina.com)>

**Sent:** Thursday, February 23, 2023 8:53 AM

**To:** Lauren Neumann <[LNEUMANN@regina.ca](mailto:LNEUMANN@regina.ca)>

**Subject:** [External email] RE: State of the City x Tourism

Hi Lauren!

Yes, we are in discussion with Kip from 22Fresh on the Merch table!

I will have an update for you today on the video and the merch, just waiting to hear back from both early this morning.

Chat soon!

---

**From:** Lauren Neumann <[LNEUMANN@regina.ca](mailto:LNEUMANN@regina.ca)>

**Sent:** Wednesday, February 22, 2023 3:14 PM

**To:** Ashley Stone <[ashley.stone@tourismregina.com](mailto:ashley.stone@tourismregina.com)>

**Subject:** State of the City x Tourism

Hi Ashley,

I hope you're having a good week!

Just checking in ahead of the State of the City next week. Just going over some items that I want to confirm from our meeting:

- REAL/Tourism to provide finished video
- Was your team going to reach out to Kip regarding the merch table? I can't remember! Let me know haha.

I think those were the only two actionable items out of our meeting, unless I'm forgetting something.

Thanks!

**Laurèn Neumann**

(Pronouns: she, her, hers)

Communications and Public Affairs Advisor

Office of the Mayor

P: 306.510.3986

E: [lneumann@regina.ca](mailto:lneumann@regina.ca)

[Regina.ca](http://Regina.ca)



*Treaty 4 Territory and homeland of the Métis.*

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**From:** [Ashley Stone](#)  
**To:** [Lauren Neumann](#); [Tim Reid](#); [Sinead Tierney](#); [Tyler Lloyd](#)  
**Cc:** [Sandra Masters](#); [Jennifer Zitaruk](#)  
**Subject:** Re: [External email] Re: State of the City/Brand Launch  
**Date:** Friday, February 10, 2023 2:17:48 PM

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Hi Lauren,

This is great, Tyler will join via call ([28\(1\)](#)) and I will be there on site, just let me know where.

Looking forward to it, thank you for your support on this!

Ashley

---

**From:** Lauren Neumann <LNEUMANN@regina.ca>  
**Sent:** Friday, February 10, 2023 9:35 AM  
**To:** Tim Reid <Tim.Reid@real1884.ca>; Sinead Tierney <sinead.tierney@real1884.ca>; Ashley Stone <astone@tourismregina.com>; Tyler Lloyd <tlloyd@tourismregina.com>  
**Cc:** smasters@regina.ca <smasters@regina.ca>; Jennifer Zitaruk <JZITARUK@regina.ca>  
**Subject:** RE: [External email] Re: State of the City/Brand Launch

Hi everyone,

Looping Tyler and Ashley in on this as well.

Following up here on a chat Tim and I had briefly last night. If it works for everyone, are we able to meet around 5 PM next Wednesday, February 15 to talk brand launch?

Mayor has Exec Committee before and a 6:30 PM commitment – should hopefully be able to attend the beginning portion (depending on how long we go).

Let me know!

**Laurèn Neumann**  
(Pronouns: she, her, hers)  
Communications and Public Affairs Advisor  
Office of the Mayor  
P: 306.510.3986

---

**From:** Tim Reid <Tim.Reid@real1884.ca>  
**Sent:** Tuesday, February 7, 2023 2:31 PM  
**To:** Lauren Neumann <LNEUMANN@regina.ca>; Sinead Tierney <Sinead.Tierney@real1884.ca>  
**Cc:** Sandra Masters <SMASTERS@regina.ca>  
**Subject:** [External email] Re: State of the City/Brand Launch

Sinead.

Can you line this one up

Thank You

Timothy Reid

(Sent from a mobile device)



On Feb 6, 2023, at 2:32 PM, Lauren Neumann <[LNEUMANN@regina.ca](mailto:LNEUMANN@regina.ca)> wrote:

You don't often get email from [lnemann@regina.ca](mailto:lnemann@regina.ca). [Learn why this is important](#)

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**Please use caution,** never click any links or attachments from sources you do not know.  
If in doubt, please contact your friendly neighborhood IT department at 306-537-3390.

Oh! I should add – Mayor would join us for this one (if she is available).

Thanks,

**Laurèn Neumann**

(Pronouns: she, her, hers)

Communications and Public Affairs Advisor

Office of the Mayor

P: 306.510.3986

---

**From:** Lauren Neumann

**Sent:** Monday, February 6, 2023 12:29 PM

**To:** [Tim.Reid@real1884.ca](mailto:Tim.Reid@real1884.ca)

**Subject:** State of the City/Brand Launch

Hi Tim,

I hope all is going well with Frost!

Just reaching out so that we can lock in a date/time to start chatting about the brand launch at State of the City on March 2.

Let me know when works best for you!

Thanks,

**Laurèn Neumann**

(Pronouns: she, her, hers)

Communications and Public Affairs Advisor

Office of the Mayor

P: 306.510.3986

E: [lnemann@regina.ca](mailto:lnemann@regina.ca)

[Regina.ca](http://Regina.ca)



*Treaty 4 Territory and homeland of the Métis.*

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**From:** [Lauren Neumann](#)  
**To:** ["Ashley Stone"](#)  
**Cc:** ["Tyler Lloyd"](#)  
**Subject:** RE: [External email] State of the Industry - March 2 & Tourism Regina  
**Date:** Tuesday, February 7, 2023 1:21:00 PM  
**Attachments:** [image001.png](#)

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Hi Ashley,

Great seeing you too! And thanks for reaching out about this.

I'm available Thursday AM (anytime from 9 AM – 12 PM) if that happens to work with you and Tyler?

Thanks!

**Laurèn Neumann**

(Pronouns: she, her, hers)

Communications and Public Affairs Advisor

Office of the Mayor

P: 306.510.3986

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**From:** Ashley Stone <astone@tourismregina.com>

**Sent:** Tuesday, February 7, 2023 1:04 PM

**To:** Lauren Neumann <LNEUMANN@regina.ca>

**Cc:** Tyler Lloyd <tlloyd@tourismregina.com>

**Subject:** [External email] State of the Industry - March 2 & Tourism Regina

Hey Lauren, great to see you over the weekend!

I am reaching out to connect with you on the upcoming March 2, State of the City address. Tim and Mayor Masters have talked about Mayor starting to talk about our new brand at the March 2 event, and we'd like to connect to talk about the coordination on this.

Do you have time in the next week to connect?

**Ashley Stone**

Director, Destination Experience

306-209-4015

[tourismregina.com](http://tourismregina.com)



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