

Dayle Schroeder-Hillier

From: Dayle Schroeder-Hillier
Sent: Thursday, January 5, 2023 7:59 AM
To: Nicole Hoffart
Subject: RE: Tourism Update

I did do the survey, but it ended up being nothing to do with feedback on the presented brand. It was the original survey they circulated to direct the concept. I think it's worth reaching out to them directly with our concerns – just not sure how to do that, or who it should come from?

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From: Nicole Hoffart <NHOFFART@regina.ca>
Sent: Thursday, January 5, 2023 7:51 AM
To: Dayle Schroeder-Hillier <DSCHROED@regina.ca>
Subject: RE: Tourism Update

Thank you for sending this. I don't get included on the meeting invites anymore so appreciate you letting me know when there is one you think is applicable. Did you fill out the survey? I talked to Craig about it as he was shown the deck as well and was in agreement with our feedback.

Nicole Hoffart
Marketing & Brand Consultant
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From: Dayle Schroeder-Hillier <DSCHROED@regina.ca>
Sent: Tuesday, January 3, 2023 8:39 AM
To: Nicole Hoffart <NHOFFART@regina.ca>
Subject: Tourism Update

Hey, I didn't see you on the 2023 email list for the Tourism Event Activation Committee. Did you get the new meeting invites and access to Dropbox?

FYI – I attached the updated slide deck – with a QR Code to the survey at the end

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