

Non-Responsive

From: Craig Lederhouse <CLEDERHO@regina.ca>
Sent: Tuesday, March 7, 2023 10:53 AM
To: Abby Schneider <ASCHNEID@regina.ca>
Subject: FW: [External email] RE: Urgent request

Here's winsome's contact info.
Also... for the downtown question... something like:

What would need to change to encourage you to visit downtown more often?

Improved transit
Free parking
More parking
Improved safety
More bars and restaurants
Open a movie theatre
Etc

Thanks,
Craig

From: Winsome Stec <WStec@forumresearch.com>
Sent: Tuesday, March 7, 2023 8:23 AM
To: Craig Lederhouse <CLEDERHO@regina.ca>; Lorne Bozinoff <LBozinoff@forumresearch.com>;
Brianna Frederiks <BFrederiks@forumresearch.com>
Cc: Jill Sveinson <JSVEINSO@regina.ca>; Gordon Kidd <GKidd@forumresearch.com>
Subject: RE: [External email] RE: Urgent request

Thanks, Craig. Chat soon!

Kind regards,

Win

WINSOME STEC, CAIP | SENIOR RESEARCH DIRECTOR


T 416.960.9600 x 3801 | F 416.960.6061 | wstec@forumresearch.com | forumresearch.com

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From: Craig Lederhouse <CLEDERHO@regina.ca>

Sent: March 6, 2023 5:58 PM

To: Winsome Stec <WStec@forumresearch.com>; Lorne Bozinoff <LBozinoff@forumresearch.com>; Brianna Frederiks <BFrederiks@forumresearch.com>

Cc: Jill Sveinson <JSVEINSO@regina.ca>; Gordon Kidd <GKidd@forumresearch.com>

Subject: RE: [External email] RE: Urgent request

Actually... here's a video chat link you can use for the meeting...

17(1)(b)

Thanks,
Craig

From: Winsome Stec <WStec@forumresearch.com>

Sent: Monday, March 6, 2023 3:38 PM

To: Lorne Bozinoff <LBozinoff@forumresearch.com>; Craig Lederhouse <CLEDERHO@regina.ca>; Brianna Frederiks <BFrederiks@forumresearch.com>

Cc: Jill Sveinson <JSVEINSO@regina.ca>; Gordon Kidd <GKidd@forumresearch.com>

Subject: RE: [External email] RE: Urgent request

Hi Craig,

Nice to e-meet you! Very excited to get this up and running.

Are you available tomorrow, March 7th, either at 9am CT/10am ET or 12pm CT/1pm ET? Let me know if either of these times work for a quick project kickoff.

Kind regards,

Win

WINSOME STEC, CAIP | SENIOR RESEARCH DIRECTOR


T 416.960.9600 x 3801 | F 416.960.6061 | wstec@forumresearch.com | forumresearch.com

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From: Lorne Bozinoff <LBozinoff@forumresearch.com>
Sent: March 6, 2023 4:32 PM
To: Craig Lederhouse <CLEDERHO@regina.ca>; Brianna Frederiks <BFrederiks@forumresearch.com>
Cc: Jill Sveinson <JSVEINSO@regina.ca>; Winsome Stec <WStec@forumresearch.com>; Gordon Kidd <GKidd@forumresearch.com>
Subject: RE: [External email] RE: Urgent request

Hi Craig,

I would like to e-introduce you to Win Stec, one of our Research Directors who specializes in municipal research. Win will be in touch shortly and if possible will want to have a project kick-off meeting tomorrow.

The questions that you sent over are a perfect starting point for us.

Regards,

LORNE BOZINOFF, PhD, CAIP | PRESIDENT


T 416.960.9603 | F 416.960.9602 | lbozinoff@forumresearch.com | forumresearch.com

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From: Craig Lederhouse <CLEDERHO@regina.ca>
Sent: March 6, 2023 2:15 PM
To: Lorne Bozinoff <LBozinoff@forumresearch.com>; Brianna Frederiks <BFrederiks@forumresearch.com>
Cc: Jill Sveinson <JSVEINSO@regina.ca>
Subject: RE: [External email] RE: Urgent request

We'd intend to proceed with the 1000 resident random sample survey (100 per ward), including the publicly available version of the survey.

Given the very short timelines I've taken some time to draft a preliminary set of questions and responses – knowing of course you'd apply your own expertise to shaping them more appropriately. I hope you find the draft below helpful, and I look forward to your expert advice on editing, removing, and adding questions.

We'll also need to choose what demographics we might be interested in collecting. You mentioned

there could be a couple of demographic questions...

Please let me know when we can discuss next steps. I'll need to run the final survey past the City Manager before proceeding, of course.

DRAFT SURVEY:

Survey Re: Multi-purpose Event Centre

On Wednesday, March 1, Regina City Council's Executive Committee reviewed several recommendations made by the Catalyst Committee, regarding five major projects.

The Catalyst Committee was appointed by Regina City Council.

During the review on March 1, the Executive Committee called for more public engagement regarding the specific recommendation to build a new, downtown multi-purpose event centre. This survey is a result of that directive.

The recommended multi-purpose event centre would be an indoor facility with a capacity of approximately 8,000 people. It would be suitable for spectator sports including hockey, basketball, and lacrosse. It would host concerts and other suitable entertainment events.

The following ____ questions focus on the recommendation to build a new multi-purpose event center, and its possible location.

Survey results will be provided to Regina City Council on March 22.

SURVEY:

The Catalyst Committee says a new downtown multi-purpose event centre is an important priority for the City of Regina. Do you:

Strongly agree

Somewhat agree

Neither agree or disagree

Somewhat disagree

Strongly disagree

The Catalyst Committee recommends building a new multi-purpose event centre downtown. Which of the following four statements best describes your opinion regarding a new multi-purpose event centre?

It is not needed.

It is needed, but don't build it downtown.

It is needed, and it belongs downtown.

I have no opinion.

The Catalyst Committee stated that a new downtown multi-purpose event centre will

have a significant positive economic impact on the City of Regina. Do you:

Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree

The Catalyst Committee recommends a new multi-purpose event centre and ranked it fourth out of all the priority projects. The top three priorities are:

- a non-vehicular trail system to join various districts in the downtown core
- an Indoor Aquatic Facility, and
- a modernized public library

Which statement best describes your opinion regarding the ranking of a new multi-purpose event centre?

The number four ranking is correct
It should be a higher priority
It should be removed from the list of priorities

Which choice best describes the number of times you visit downtown Regina for all reasons NOT including employment?

Once a week or more
A few times a month
A few times a year
Never

How would your number of visits to downtown Regina change, if a new multi-purpose event centre were built downtown?

I'd visit downtown more often
I'd visit downtown about the same
I'd visit downtown less often

Which of the following two choices would encourage you to visit downtown Regina more often?

Improved public transit
More parking
Both
Neither

Thanks,
Craig

From: Lorne Bozinoff <LBozinoff@forumresearch.com>

Sent: Monday, March 6, 2023 11:24 AM

To: Craig Lederhouse <CLEDERHO@regina.ca>; Brianna Frederiks <BFrederiks@forumresearch.com>

Subject: RE: [External email] RE: Urgent request

Hi Craig,

Our plan was to do all the surveys by phone, either on cellphones or landlines.

Regards,

LORNE BOZINOFF, PhD, CAIP | PRESIDENT


T 416.960.9603 | F 416.960.9602 | lbozinoff@forumresearch.com | forumresearch.com

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From: Craig Lederhouse <CLEDERHO@regina.ca>
Sent: March 6, 2023 12:17 PM
To: Lorne Bozinoff <LBozinoff@forumresearch.com>; Brianna Frederiks <BFrederiks@forumresearch.com>
Subject: RE: [External email] RE: Urgent request

Quick question: for the random sample of 1000 (100 per ward), about how many of those surveys would you expect to be conducted by phone? What other methods other than phone, if any, would you use to conduct the scientific poll?

Specific details not required... just a very high-level approximate short answer is all that's needed.

Much appreciated,

Craig

From: Lorne Bozinoff <LBozinoff@forumresearch.com>
Sent: Monday, March 6, 2023 9:01 AM
To: Craig Lederhouse <CLEDERHO@regina.ca>; Brianna Frederiks <BFrederiks@forumresearch.com>
Subject: RE: [External email] RE: Urgent request

All good!

From: Craig Lederhouse <CLEDERHO@regina.ca>
Sent: March 6, 2023 9:36 AM
To: Lorne Bozinoff <LBozinoff@forumresearch.com>; Brianna Frederiks <BFrederiks@forumresearch.com>

Subject: RE: [External email] RE: Urgent request

Just checking in to say that we intend to decide today how we will proceed.

I spent the weekend preparing a draft survey for everyone to consider internally what we're trying to ask.

I know you'll have plenty of expertise to offer on the structure, language and choices – but I felt we needed a starting point on our end for the powers-that-be to weigh in on what kinds of answers they are looking for.

I'll keep you up to date.

Thanks,
Craig

From: Lorne Bozinoff <LBozinoff@forumresearch.com>

Sent: Friday, March 3, 2023 1:17 PM

To: Craig Lederhouse <CLEDERHO@regina.ca>; Brianna Frederiks <BFrederiks@forumresearch.com>

Subject: RE: [External email] RE: Urgent request

I would say 5 to 7 plus a couple of demographics.

Regards,

LORNE BOZINOFF, PhD, CAIP | PRESIDENT


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From: Craig Lederhouse <CLEDERHO@regina.ca>

Sent: March 3, 2023 2:10 PM

To: Lorne Bozinoff <LBozinoff@forumresearch.com>; Brianna Frederiks <BFrederiks@forumresearch.com>

Subject: RE: [External email] RE: Urgent request

Thanks for the estimate.

We're considering the options.

If I don't have a decision today, we'll have one Monday for sure.

How many questions, on average, does 7 minutes allow for?

Craig

From: Lorne Bozinoff <LBozinoff@forumresearch.com>
Sent: Friday, March 3, 2023 10:36 AM
To: Craig Lederhouse <CLEDERHO@regina.ca>; Brianna Frederiks <BFrederiks@forumresearch.com>
Subject: RE: [External email] RE: Urgent request

Hi Craig,

Great talking to you this morning.

Costs for the 2 survey options (7 minute survey, no open ends, includes opt in online survey) are:

600 completions, \$ 18(1)(b), 18(1)(c)(i)(ii)(iii)

1,000 completions, \$ 18(1)(b), 18(1)(c)(i)(ii)(iii)

Regards,

LORNE BOZINOFF, PhD, CAIP | PRESIDENT

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From: Craig Lederhouse <CLEDERHO@regina.ca>
Sent: March 3, 2023 9:08 AM
To: Lorne Bozinoff <LBozinoff@forumresearch.com>; Brianna Frederiks <BFrederiks@forumresearch.com>
Subject: RE: [External email] RE: Urgent request

Can you call me now?
306-552-5937

Craig

From: Lorne Bozinoff <LBozinoff@forumresearch.com>

Sent: Friday, March 3, 2023 7:29 AM

To: Craig Lederhouse <CLEDERHO@regina.ca>; Brianna Frederiks <BFrederiks@forumresearch.com>

Subject: RE: [External email] RE: Urgent request

Hi Craig,

I'm available this morning, so would you like me to call you?

Regards,

LORNE BOZINOFF, PhD, CAIP | PRESIDENT

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From: Craig Lederhouse <CLEDERHO@regina.ca>

Sent: March 3, 2023 8:17 AM

To: Brianna Frederiks <BFrederiks@forumresearch.com>

Cc: Lorne Bozinoff <LBozinoff@forumresearch.com>

Subject: Re: [External email] RE: Urgent request

Yes this is not the community satisfaction project.

It would be short survey about one very specific issue.

Before you put in any time on this Can we start with a conversation please?

I'll be in the office in about 30 minutes and I hope we can chat!

Thanks,

Craig

From: Brianna Frederiks <BFrederiks@forumresearch.com>

Sent: Friday, March 3, 2023 6:58:24 AM

To: Craig Lederhouse <CLEDERHO@regina.ca>

Cc: Lorne Bozinoff <LBozinoff@forumresearch.com>

Subject: [External email] RE: Urgent request

Hi Craig,

Received! I am looping in Lorne Bozinoff. We will discuss and get back to you with feasibility / costs ASAP.

To confirm—this is a separate study from the community satisfaction project?

Regards,

BRIANNA FREDERIKS | MANAGER, BUSINESS DEVELOPMENT

[Redacted]

T 416.916.7039 | F 416.960.6061 | bfrederiks@forumresearch.com | forumresearch.com

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From: Craig Lederhouse <CLEDERHO@regina.ca>
Sent: Thursday, March 2, 2023 5:37 PM
To: Brianna Frederiks <BFrederiks@forumresearch.com>
Subject: Urgent request
Importance: High

Brianna,

I'm Craig Lederhouse, Strategic Communications Manager at the City of Regina.

I'm contacting you with an urgent request.

Yesterday, our City Council passed a motion requiring us to undertake public engagement on a specific matter in an incredibly short timeline.

We need to attempt to do a short public survey available to all residents, plus a scientific poll of 600-800 residents... and report back on the results by MARCH 22.

I know we haven't even had the opportunity to do business yet, and this is a big ask coming out of the gate... and may not in fact even be possible... but could we please discuss this ASAP to see what you may be able to help us with?

Thanks,

Craig Lederhouse
Manager, Strategic Communications
Communications and Engagement

306-552-5937
clederho@regina.ca
Regina.ca



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