

From: [Chris Sale](#)
To: [Nicole Hoffart](#)
Subject: RE: I Love Regina: Sculpture Drawings
Date: Tuesday, March 29, 2022 1:17:56 PM
Attachments: [image001.png](#)

Try Brett Willis in Facilities. If not him then Archives.

Cheers,
Chris

From: Nicole Hoffart <NHOFFART@regina.ca>
Sent: Tuesday, March 29, 2022 1:14 PM
To: Chris Sale <CSALE@regina.ca>; Jaimy Scott <JKSCOTT@regina.ca>
Subject: FW: I Love Regina: Sculpture Drawings

No luck with Eric. Would Archives be best to connect with or do you know someone from Facilities or Building that would be a good contact to connect with?

Nicole Hoffart
Marketing & Brand Consultant
Communications & Engagement
C: 306.536.4099

From: Eric Bonke <EBONKE@regina.ca>
Sent: Tuesday, March 29, 2022 11:14 AM
To: Nicole Hoffart <NHOFFART@regina.ca>
Subject: RE: I Love Regina: Sculpture Drawings

Nicole

This is the only Acad drawing I have for the sign. You may have to check with Facilities or the Building Dept.

Eric Bonke
Supervisor Geospatial Solutions
Ph: 306-777-7962

From: Nicole Hoffart <NHOFFART@regina.ca>
Sent: Tuesday, March 29, 2022 10:49 AM
To: Eric Bonke <EBONKE@regina.ca>
Subject: I Love Regina: Sculpture Drawings

Hi Eric,

Do you know the I Love Regina sculpture construction drawings that you can provide me with? It was installed in 2014 and Chris Sale noted you should have access to these.

Please let me know if you do



Nicole Hoffart
Marketing & Brand Consultant
Communications & Engagement
C: 306.536.4099

From: [Nicole Hoffart](#)
To: [Gavin Semple](#)
Cc: [Steve Oke](#)
Subject: RE: [External email] FW: Voice Mail (54 seconds)
Date: Thursday, March 31, 2022 8:33:45 AM
Attachments: [image001.png](#)

Hi Gavin,

Everything is still in discussion mode as a number of approvals would be required being a part of the Civic Arts Collection. [16\(1\)\(b\)](#)

[16\(1\)\(b\)](#)

[16\(1\)\(b\)](#)

Nicole Hoffart
Marketing & Brand Consultant
Communications & Engagement
C: 306.536.4099

From: Gavin Semple <GSemple@brandt.ca>
Sent: Thursday, March 31, 2022 8:31 AM
To: Nicole Hoffart <NHOFFART@regina.ca>
Cc: Steve Oke <soke@brandt.ca>
Subject: RE: [External email] FW: Voice Mail (54 seconds)

Nicole,
Understood. Do you know where they are moving it too?
Gavin

From: Nicole Hoffart <NHOFFART@regina.ca>
Sent: March 31, 2022 10:26 AM
To: Gavin Semple <GSemple@brandt.ca>
Cc: Steve Oke <soke@brandt.ca>
Subject: RE: [External email] FW: Voice Mail (54 seconds)

Thank you so much Gavin.

This is the sculpture in the courtyard we are looking to relocate but our teams need the construction drawings to determine next steps.



Nicole Hoffart
Marketing & Brand Consultant
Communications & Engagement

C: 306.536.4099
nhoffart@regina.ca
Regina.ca



Treaty 4 Territory and homeland of the Métis.

From: Gavin Semple <GSemple@brandt.ca>
Sent: Thursday, March 31, 2022 8:15 AM
To: Nicole Hoffart <NHOFFART@regina.ca>
Cc: Steve Oke <soke@brandt.ca>
Subject: [External email] FW: Voice Mail (54 seconds)

Nicole,
I have forwarded your message to Steve Oke, our VP of Real-estate who will try to find out if we have any drawings related to the I Love Regina Sign. Steve is responsible for all of our properties. We will be in touch.
Gavin Semple
306 536-3090

From: Microsoft Outlook <MicrosoftExchange329e71ec88ae4615bbc36ab6ce41109e@brandt.ca> **On Behalf Of** 3065364099
Sent: March 30, 2022 4:46 PM
To: Gavin Semple <GSemple@brandt.ca>
Subject: Voice Mail (54 seconds)

Hi Gavin it's Nicole Harper calling from the city efficient communication thing kitchen apartment.

We are working on a project right now where over ping acting he relocation up the I suggest culture thanks is so important to the whole thing are going to miles and portion we can't cover oh or find where E key construction drawings are and we were told that grass interest reason I have you as a contact down here need be the 1/2 those so if this is something that sounds familiar about KT you know called back to find out more or have you email me I think I can be reached at (306) 536-4099 or ask my email is and has hurt in each bolt pack at ART at Regina dot ca I look for to hearing from you and having a bit more about this project thanks much Kevin take care bye.

Preview provided by Microsoft Speech Technology. [Learn More...](#)

You received a voice message from [3065364099](#)

Caller-Id: [3065364099](#)

CAUTION: This email originated from outside the organization. Do not open links or attachments you were not expecting, even from known senders. Contact the Tech Service Centre at 306-777-7980 if the email is suspicious.

DISCLAIMER: The information transmitted is intended only for the addressee and may contain confidential, proprietary and/or privileged material. Any unauthorized review, distribution or other use of or the taking of any action in reliance upon this information is prohibited. If you received this in error, please contact the sender and delete or destroy this message and any copies.

.....

CAUTION! External email. Do not click links or open attachments unless you recognize the sender and know the content is safe.

ATTENTION! Courriel externe. Ne cliquez pas sur les liens ou n'ouvrez pas les pièces jointes à moins de reconnaître l'expéditeur et de savoir que le contenu est sécurisé.

From: [Steve Oke](#)
To: [Nicole Hoffart](#)
Cc: [Kristen Mack](#)
Subject: RE: [External email] FW: Voice Mail (54 seconds)
Date: Monday, April 4, 2022 12:35:04 PM

Hi Nicole,

We've searched our records and cannot find any record of this sign.

Thanks,

Steve Oke, CPA, CMA
Vice-President, Real Estate

Brandt Developments Ltd.
PO Box 3856, Highway #1 East,
Regina SK S4P 3R8
(306) 781-0416 tel
(306) 527-9783 mobile
(306) 347-1498 fax
soke@brandt.ca
www.brandt.ca

From: Nicole Hoffart <NHOFFART@regina.ca>
Sent: April 4, 2022 8:15 AM
To: Steve Oke <soke@brandt.ca>
Cc: Kristen Mack <Kristen.Mack@brandt.ca>
Subject: RE: [External email] FW: Voice Mail (54 seconds)

Thank you, Steve. Much appreciated.

Please feel free to give me a shout if you have any questions.

Nicole Hoffart
Marketing & Brand Consultant
Communications & Engagement
C: 306.536.4099

From: Steve Oke <soke@brandt.ca>
Sent: Thursday, March 31, 2022 5:19 PM
To: Nicole Hoffart <NHOFFART@regina.ca>
Cc: Kristen Mack <Kristen.Mack@brandt.ca>
Subject: Re: [External email] FW: Voice Mail (54 seconds)

Hi Nicole,

We will take a look and see if we have anything.

Thanks,

Steve

Get [Outlook for iOS](#)

From: Nicole Hoffart <NHOFFART@regina.ca>

Sent: Thursday, March 31, 2022 7:25:31 AM

To: Gavin Semple <GSemple@brandt.ca>

Cc: Steve Oke <soke@brandt.ca>

Subject: RE: [External email] FW: Voice Mail (54 seconds)

Thank you so much Gavin.

This is the sculpture in the courtyard we are looking to relocate but our teams need the construction drawings to determine next steps.



Nicole Hoffart
Marketing & Brand Consultant
Communications & Engagement

C: 306.536.4099

nhoffart@regina.ca
Regina.ca



Treaty 4 Territory and homeland of the Métis.

From: Gavin Semple <GSemple@brandt.ca>
Sent: Thursday, March 31, 2022 8:15 AM
To: Nicole Hoffart <NHOFFART@regina.ca>
Cc: Steve Oke <soke@brandt.ca>
Subject: [External email] FW: Voice Mail (54 seconds)

Nicole,

I have forwarded your message to Steve Oke, our VP of Real-estate who will try to find out if we have any drawings related to the I Love Regina Sign. Steve is responsible for all of our properties. We will be in touch.

Gavin Semple
306 536-3090

From: Microsoft Outlook <MicrosoftExchange329e71ec88ae4615bbc36ab6ce41109e@brandt.ca> **On Behalf Of** 3065364099
Sent: March 30, 2022 4:46 PM
To: Gavin Semple <GSemple@brandt.ca>
Subject: Voice Mail (54 seconds)

Hi Gavin it's Nicole Harper calling from the city efficient communication thing kitchen apartment.

We are working on a project right now where over ping acting he relocation up the I suggest culture thanks is so important to the whole thing are going to miles and portion we can't cover oh or find where E key construction drawings are and we were told that grass interest reason I have you as a contact down here need be the 1/2 those so if this is something that sounds familiar about KT you know called back to find out more or have you email me I think I can be reached at [\(306\) 536-4099](tel:3065364099) or ask my email is and has hurt in each bolt pack at ART at Regina dot ca I look for to hearing from you and having a bit more about this project thanks much Kevin take care bye.

Preview provided by Microsoft Speech Technology. [Learn More...](#)

You received a voice message from [3065364099](tel:3065364099)

Caller-Id: [3065364099](tel:3065364099)

CAUTION: This email originated from outside the organization. Do not open links or attachments you were not expecting, even from known senders. Contact the Tech Service Centre at 306-777-7980 if the email is suspicious.

DISCLAIMER: The information transmitted is intended only for the addressee and may contain confidential, proprietary and/or privileged material. Any unauthorized review, distribution or other

use of or the taking of any action in reliance upon this information is prohibited. If you received this in error, please contact the sender and delete or destroy this message and any copies.

CAUTION! External email. Do not click links or open attachments unless you recognize the sender and know the content is safe.

ATTENTION! Courriel externe. Ne cliquez pas sur les liens ou n'ouvrez pas les pièces jointes à moins de reconnaître l'expéditeur et de savoir que le contenu est sécurisé.

DISCLAIMER: The information transmitted is intended only for the addressee and may contain confidential, proprietary and/or privileged material. Any unauthorized review, distribution or other use of or the taking of any action in reliance upon this information is prohibited. If you received this in error, please contact the sender and delete or destroy this message and any copies.

CAUTION! External email. Do not click links or open attachments unless you recognize the sender and know the content is safe.

ATTENTION! Courriel externe. Ne cliquez pas sur les liens ou n'ouvrez pas les pièces jointes à moins de reconnaître l'expéditeur et de savoir que le contenu est sécurisé.

Share Copy link Download ...

1/4

Microsoft Exchange Server;converted from html;

From: Jill Sveinson <JSVEINSO@regina.ca> on behalf of Jill Sveinson
Sent on: Wednesday, May 4, 2022 3:43:45 PM
To: Krista Preston <KPRESTON@regina.ca>
Subject: FW: I Love Regina Sculpture: April 21 update

Print this one too please?

Jill Sveinson
(Pronouns: she, her, hers)
Director, Communications & Engagement
People & Transformation
306.541.8757

From: Nicole Hoffart <NHOFFART@regina.ca>
Sent: Tuesday, May 3, 2022 2:04 PM
To: Jill Sveinson <JSVEINSO@regina.ca>
Subject: FW: I Love Regina Sculpture: April 21 update
Nicole Hoffart

Marketing & Brand Consultant
Communications & Engagement
C: 306.536.4099

From: Dayle Schroeder-Hillier <HYPERLINK "mailto:DSCHROED@regina.ca" DSCHROED@regina.ca>

16(1)(a)(b)

Sent: Thursday, April 21, 2022 3:47 PM
To: Jill Sveinson <HYPERLINK "mailto:JSVEINSO@regina.ca" JSVEINSO@regina.ca>

16(1)(a)(b)

Communications & Engagement
C: 306.536.4099

Craig Lederhouse

From: Craig Lederhouse
Sent: Wednesday, May 25, 2022 4:47 PM
To: Kim Onrait; Pat Hanley
Subject: RE: I Love Regina sign

16(1)(b)

The sign's coming out because it's outdated branding.

We're relaunching "I Love Regina" this year with refreshed branding. I think there was also an idea to remove it in time for FCM.

Our first "I Love Regina" News release announcing the return of the event this August in Victoria Park goes out June 1.

16(1)(b)

I just wanted to make sure you were looped in on it.

Craig

From: Kim Onrait <KONRAIT@regina.ca>
Sent: Wednesday, May 25, 2022 4:34 PM
To: Craig Lederhouse <CLEDERHO@regina.ca>; Pat Hanley <PHANLEY@regina.ca>
Subject: Re: I Love Regina sign

16(1)(a)(b)

Get [Outlook for iOS](#)

From: Craig Lederhouse <CLEDERHO@regina.ca>
Sent: Wednesday, May 25, 2022 4:27:54 PM
To: Kim Onrait <KONRAIT@regina.ca>; Pat Hanley <PHANLEY@regina.ca>
Subject: I Love Regina sign

Hi Kim,

I've just received word that the plan to remove the "I Love Regina" sign from the City Hall courtyard has fallen into the FCM "beautification" work that we're doing this week. I think this happened a couple of weeks ago, and Jill was on top of it. She's away this week... and suddenly...

It's been recently prioritized

The "I Love Regina" sign it will be removed first thing tomorrow morning.

It'll be replaced by a flower bed in the short term. Longer term plan yet to be determined.
The sign's going into storage... if it survives the removal process.

Not a real big deal, but I wanted you to know about this... and get your thoughts on a couple of things:

-do you think we need to send Council a note?

-if we get media requests, I'm thinking a short statement will suffice, but I wanted to run that past you first

Thanks,

Craig Lederhouse

Manager, Strategic Communications
Communications and Engagement

306-552-5937

clerderho@regina.ca

Regina.ca



Treaty 4 Territory and homeland of the Métis.

Craig Lederhouse

From: Craig Lederhouse
Sent: Wednesday, May 25, 2022 2:00 PM
To: Laurie Shalley; Russell Eirich; Jill Sveinson
Cc: Deborah Bryden
Subject: RE: I Love Regina Sign

Categories: Blue category

I'm currently in touch with Chris Warren who is looking into timelines right now.
I'll get back to you when I know more.
Craig

From: Laurie Shalley <LSHALLEY@regina.ca>
Sent: Wednesday, May 25, 2022 12:06 PM
To: Russell Eirich <REIRICH@regina.ca>; Jill Sveinson <JSVEINSO@regina.ca>; Craig Lederhouse <CLEDERHO@regina.ca>
Cc: Deborah Bryden <DBRYDEN@regina.ca>
Subject: RE: I Love Regina Sign

Craig, see below. Can you please update us on when the sign is being removed so that our horticulture crew can get in?

Laurie Shalley BA, MBA
(Pronouns: she/her/hers)
Director
Parks, Recreation & Cultural Services Department

306-539-8760
lshalley@regina.ca
Regina.ca



Treaty 4 Territory and homeland of the Métis

From: Laurie Shalley
Sent: Wednesday, May 25, 2022 12:05 PM
To: Russell Eirich <REIRICH@regina.ca>; Jill Sveinson <JSVEINSO@regina.ca>
Cc: Deborah Bryden <DBRYDEN@regina.ca>
Subject: RE: I Love Regina Sign

Hi Jill,

My team is ready to plan the flowers at the I Love Regina sign site. When we last chatted, you were reaching out to Chris Warren (Shauna as a back up) to get it removed. Can you update that on when it's going to be removed and who is doing it?

I just checked with Shauna and she hasn't heard anything

Laurie Shalley BA, MBA

(Pronouns: she/her/hers)
Director
Parks, Recreation & Cultural Services Department

306-539-8760
lshalley@regina.ca
Regina.ca



Treaty 4 Territory and homeland of the Métis

From: Russell Eirich <REIRICH@regina.ca>
Sent: Wednesday, May 25, 2022 11:56 AM
To: Laurie Shalley <LSHALLEY@regina.ca>
Subject: FW: I Love Regina Sign

Who's removing the "I love regina sign?"

From: Dennis Turluk <DTURLUK@regina.ca>
Sent: Wednesday, May 25, 2022 10:06 AM
To: Russell Eirich <REIRICH@regina.ca>; David Plosz <DPLOSZ@regina.ca>
Subject: RE: I Love Regina Sign

Hi Russell,

We would like to plant all of City Hall soon. Do you know when the sign will be removed so that a pot can be placed on the concrete centre?

Thanks,

Dennis Turluk
Horticulture Extension Officer,
Open Space Services

P: 306.527.4289
E: dturluk@regina.ca



Treaty 4 Territory and homeland of the Métis.

From: Russell Eirich <REIRICH@regina.ca>
Sent: Thursday, May 12, 2022 7:55 AM
To: Dennis Turluk <DTURLUK@regina.ca>; David Plosz <DPLOSZ@regina.ca>
Subject: FW: I Love Regina Sign

Hey Guys,

Got another special ask.

Russell

From: Laurie Shalley <LSHALLEY@regina.ca>
Sent: Wednesday, May 11, 2022 3:26 PM
To: Russell Eirich <REIRICH@regina.ca>
Cc: Deborah Bryden <DBRYDEN@regina.ca>; Jill Sveinson <JSVEINSO@regina.ca>
Subject: I Love Regina Sign

Fantastic. Copying Deb and Jill so they know you are prepared to do this.

Jill, can you let me know if Chris's area can remove the sign and when.

Laurie Shalley BA, MBA
(Pronouns: she/her/hers)
Director
Parks, Recreation & Cultural Services Department

306-539-8760
lshalley@regina.ca
Regina.ca



Treaty 4 Territory and homeland of the Métis

From: Russell Eirich <REIRICH@regina.ca>
Sent: Wednesday, May 11, 2022 1:15 PM
To: Laurie Shalley <LSHALLEY@regina.ca>
Cc: Dennis Turluk <DTURLUK@regina.ca>; David Plosz <DPLOSZ@regina.ca>; Ray Morgan <RMORGAN@regina.ca>
Subject: RE: Two requests

Hi Laurie,

Point 2 – there is a concrete foundation in the center. We can move the planter in after the sign is out. Then leave it there for the summer. Then in fall get the concrete out and soil in with irrigation – with a full display 2023.

Russell

Share Copy link Download ...

7/7

Microsoft Exchange Server;converted from html;

From: Chris Warren <CWARREN@regina.ca> on behalf of Chris Warren
Sent on: Tuesday, May 17, 2022 1:09:51 PM
To: Jill Sveinson <JSVEINSO@regina.ca>
Subject: RE: I love regina statue - outside City Hall

Hi Jill.
Apologies I am just seeing this now as I've been away in Ottawa. What exactly are we looking at doing? What are the timelines?
Chris

From: Jill Sveinson <JSVEINSO@regina.ca>
Sent: May 11, 2022 3:55 PM
To: Chris Warren <CWARREN@regina.ca>
Subject: I love regina statue - outside City Hall

Hey Chris,
Sorry I forwarded you an email that will make no sense, I thought I'd pressed send on this earlier, sorry about that!
I've been working with a bunch of people trying to figure out a plan to move the I Love Regina statue from out front of City Hall, store it and replace with a flower bed (originally we were going to move it and replace with something else, but we've simplified the plan for this year).
I understand you're working on some stuff for FCM prep and I think, in a perfect world, we'd like to hammer that thing out and store it with a flower bed replacement in time.
Laurie, Deb and jim are looped in.

Thanks,
Jill Sveinson
(Pronouns: she, her, hers)
Director, Communications & Engagement
306.541.8757
jsveinso@regina.ca
Regina.ca



Treaty 4 Territory and homeland of the Métis.

Krista Preston

From: Nicole Hoffart
Sent: Wednesday, May 11, 2022 4:13 PM
To: Jill Sveinson; Dayle Schroeder-Hillier
Cc: Craig Lederhouse; Johann Lozinski
Subject: RE: I Love Regina Sign
Attachments: Report to Council2.doc

Thank you for the update. Is any communication going to be required including an update to Council or if asked by the media why it was removed? I attached the report to Council for it going into place.

Nicole Hoffart
Marketing & Brand Consultant
Communications & Engagement
C: 306.536.4099

From: Jill Sveinson <JSVEINSO@regina.ca>
Sent: Wednesday, May 11, 2022 3:54 PM
To: Dayle Schroeder-Hillier <DSCHROED@regina.ca>; Nicole Hoffart <NHOFFART@regina.ca>
Cc: Craig Lederhouse <CLEDERHO@regina.ca>; Johann Lozinski <JSLOZINS@regina.ca>
Subject: FW: I Love Regina Sign

Hey team – we’re pivoting – I’m working with Chris W. to see about getting the sign into storage and we’ll temporarily do a planter on the slab this year. Either a replacement or flower bed next year. Storage for the sign, not moving it at this time.

16(1)(a)(b)

Thanks,

Jill Sveinson
(Pronouns: she, her, hers)
Director, Communications & Engagement
306.541.8757

From: Laurie Shalley <LSHALLEY@regina.ca>
Sent: Wednesday, May 11, 2022 3:26 PM
To: Russell Eirich <REIRICH@regina.ca>
Cc: Deborah Bryden <DBRYDEN@regina.ca>; Jill Sveinson <JSVEINSO@regina.ca>
Subject: I Love Regina Sign

Fantastic. Copying Deb and Jill so they know you are prepared to do this.

Jill, can you let me know if Chris’s area can remove the sign and when.

Laurie Shalley BA, MBA
(Pronouns: she/her/hers)
Director
Parks, Recreation & Cultural Services Department

306-539-8760
lshalley@regina.ca
Regina.ca



Treaty 4 Territory and homeland of the Métis

From: Russell Eirich <REIRICH@regina.ca>
Sent: Wednesday, May 11, 2022 1:15 PM
To: Laurie Shalley <LSHALLEY@regina.ca>
Cc: Dennis Turluk <DTURLUK@regina.ca>; David Plosz <DPLOSZ@regina.ca>; Ray Morgan <RMORGAN@regina.ca>
Subject: RE: Two requests

Hi Laurie,

Point 2 – there is a concrete foundation in the center. We can move the planter in after the sign is out. Then leave it there for the summer. Then in fall get the concrete out and soil in with irrigation – with a full display 2023.

Russell

Monday, May 17, 2004
File No. 0500 IMA

To: His Worship the Mayor
and Members of City Council

Re: "I Love Regina" Structure in Queen Elizabeth II Court

BACKGROUND

A subcommittee of the Mayor's Task Force on Regina's Future has been working on a project to create a representation of the "I Love Regina" logo to be placed in front of City Hall in Queen Elizabeth II Court. This idea was discussed and endorsed by City Council on December 15, 2003. The original plan was to place the structure inside the fountain but because of concerns of rusting, the proposal now is for it to be placed between the fountain and the flag poles. A picture of the proposed design, as well as a map of the Courtyard showing where the structure will be located, are attached to this report. Community representatives from Brandt Industries and SIAST have offered to create the structure. The purpose of this report is to recommend approval of the new design and location by City Council.

DISCUSSION

Members of the Task Force on Regina's Future have discussed the idea for this structure and have given their support in principle. The Task Force sees it as an excellent addition to the "I Love Regina" campaign. While Brandt Industries and SIAST will pay for the materials and labour to build the structure, the City would be responsible for costs and labour involved with constructing the concrete base and installation.

BUDGET IMPLICATIONS

Costs are estimated at \$10,000, which would be absorbed by the Corporate Services maintenance Budget for City Hall.

COMMUNICATION PLAN

Mr. Joseph Pettick of Pettick Phillips Partners Architects Ltd., who was the architect of the Queen Elizabeth II Courtyard, will receive a copy of this report and City Council's decision.

ENVIRONMENTAL IMPLICATIONS

None for this report.

CONCLUSION

The creation and installation of an "I Love Regina" structure in front of City Hall will assist in promoting community pride, here at home and for our visitors. The structure will be a source of pride for visitors alike for photo opportunities and tourism. This initiative demonstrates a partnership with our community leaders, Brandt Industries and SIAST, another successful example of civic pride.

RECOMMENDATION

1. That the design, costs and location of an "I Love Regina" Structure in QEII, as outlined in this report, be approved.

Respectfully submitted,

Pat Fiacco,
Mayor

Monday, May 11, 2004
File No. 0500 IMA

REPORT TRANSMITTAL FORM

Re: "I Love Regina" Structure in Queen Elizabeth II Court

Attached is the above-referenced report for submission to the **City Council** meeting scheduled for May 17, 2004.

If there are any questions regarding the report, please contact Mayor Fiacco at 777-7339.

INTERESTED PARTIES

YES NO

Additional Comments:

Report prepared by Lisa Wilson-Sturm and approved by Shelly Brown and Bob Linner.

DEPT. HEAD/DESIGNATE

Instructions to the City Clerk's Office:



Craig Lederhouse

From: Ryan Pilon
Sent: Thursday, May 26, 2022 9:01 AM
To: Craig Lederhouse
Subject: RE: I Love Regina sign

Sounds good.

Ryan Pilon
Interactive Communications Consultant
Communications & Engagement

From: Craig Lederhouse <CLEDERHO@regina.ca>
Sent: Thursday, May 26, 2022 9:00 AM
To: Ryan Pilon <RPILON@regina.ca>
Subject: RE: I Love Regina sign

Let's not do social media.

Thanks,
Craig

From: Ryan Pilon <RPILON@regina.ca>
Sent: Thursday, May 26, 2022 8:50 AM
To: Craig Lederhouse <CLEDERHO@regina.ca>
Subject: RE: I Love Regina sign

Hey Craig,

I'm not sure if this warrants a social media post. Do you think the average resident will care that the sign is gone?

If you think that is the case, then I'd also suggest we should explain the reason for moving the sign. If we don't provide the "why", residents will ask for the answer, and SR will end up having to provide that info anyways.

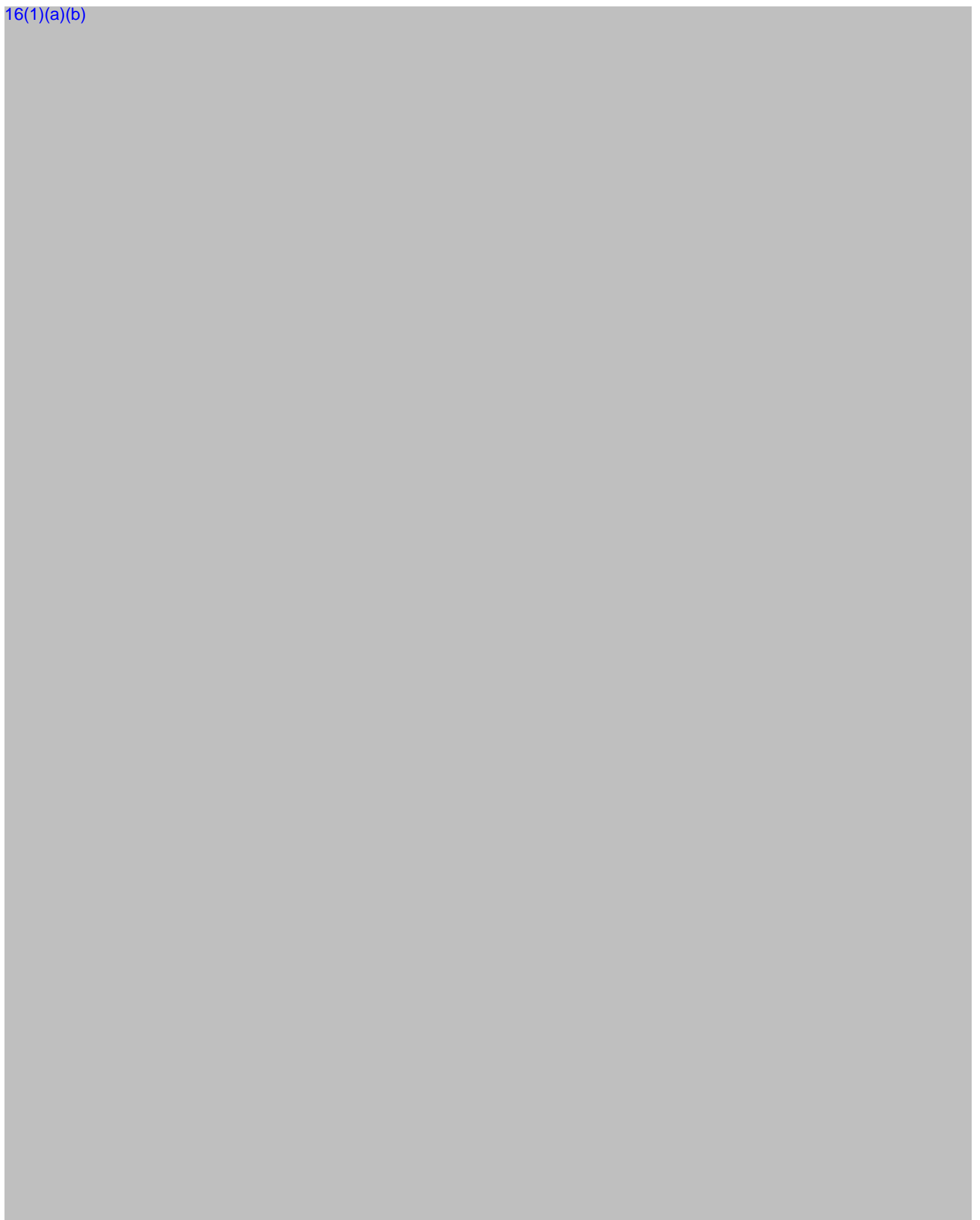
Something simple like "The "I Love Regina" sign was outdated, as it was part of our old branding."

Let me know your thoughts.

Ryan Pilon
Interactive Communications Consultant
Communications & Engagement

From: Craig Lederhouse <CLEDERHO@regina.ca>
Sent: Wednesday, May 25, 2022 6:19 PM
To: Jamie Lewis <JLEWIS@regina.ca>; Wayne Gibson <WGIBSON@regina.ca>; Ryan Pilon <RPILON@regina.ca>
Cc: Ly Pham <LPHAM@regina.ca>
Subject: I Love Regina sign

Hi Wayne, Jamie, Ryan and Ly,



Thanks,

Craig Lederhouse
Manager, Strategic Communications
Communications and Engagement

306-552-5937
clederho@regina.ca
Regina.ca



Treaty 4 Territory and homeland of the Métis.

Craig Lederhouse

From: Craig Lederhouse
Sent: Thursday, May 26, 2022 12:47 PM
To: Chris Warren; Dennis Turluk; Russell Eirich; Colin Midgley; Laurie Shalley
Cc: Deborah Bryden
Subject: RE: I Love Regina sign

Chris,

Thanks for making that happen so quickly. Much appreciated.
I'll leave it to the others on this email chain to move forward with their plan for flowers.
It's my understanding they have a plan in place and were just waiting for the sign to move before proceeding.

Thanks, all,
Craig

From: Chris Warren <CWARREN@regina.ca>
Sent: Thursday, May 26, 2022 12:46 PM
To: Dennis Turluk <DTURLUK@regina.ca>; Russell Eirich <REIRICH@regina.ca>; Colin Midgley <CMIDGLEY@regina.ca>; Craig Lederhouse <CLEDERHO@regina.ca>; Laurie Shalley <LSHALLEY@regina.ca>
Cc: Deborah Bryden <DBRYDEN@regina.ca>
Subject: RE: I Love Regina sign

Hi Craig.

Looks like our team removed the sign. Can you confirm that you have what you need for the flower bed?

Chris

From: Dennis Turluk <DTURLUK@regina.ca>
Sent: May 26, 2022 6:51 AM
To: Russell Eirich <REIRICH@regina.ca>; Colin Midgley <CMIDGLEY@regina.ca>; Craig Lederhouse <CLEDERHO@regina.ca>; Laurie Shalley <LSHALLEY@regina.ca>
Cc: Deborah Bryden <DBRYDEN@regina.ca>; Chris Warren <CWARREN@regina.ca>
Subject: RE: I Love Regina sign

Hi Colin,

Could you please remove the studs that fasten the sign to the concrete. Once the sign is removed, a flat surface is needed to place the flower pot on to.

Thanks,

Dennis Turluk
Horticulture Extension Officer,
Open Space Services

P: 306.527.4289
E: dturluk@regina.ca



Treaty 4 Territory and homeland of the Métis.

From: Russell Eirich <REIRICH@regina.ca>
Sent: Wednesday, May 25, 2022 4:10 PM
To: Colin Midgley <CMIDGLEY@regina.ca>; Craig Lederhouse <CLEDERHO@regina.ca>; Laurie Shalley <LSHALLEY@regina.ca>
Cc: Dennis Turluk <DTURLUK@regina.ca>; Deborah Bryden <DBRYDEN@regina.ca>; Chris Warren <CWARREN@regina.ca>
Subject: RE: I Love Regina sign

Thanks Colin – It is appreciated. Russell

From: Colin Midgley <CMIDGLEY@regina.ca>
Sent: Wednesday, May 25, 2022 3:48 PM
To: Craig Lederhouse <CLEDERHO@regina.ca>; Laurie Shalley <LSHALLEY@regina.ca>
Cc: Dennis Turluk <DTURLUK@regina.ca>; Deborah Bryden <DBRYDEN@regina.ca>; Russell Eirich <REIRICH@regina.ca>; Chris Warren <CWARREN@regina.ca>
Subject: Re: I Love Regina sign

Hi Everyone,

We will attempt to remove the sign tomorrow morning. It is very large and heavy and we may not be able to lift it and may have to source additional equipment.

We have concerns regarding the concrete removal. Removal may damage infrastructure (tunnel/vault) underneath. We are proposing it remains until we can have time to accurately assess the risks.

Dennis will arrange landscaping.

Please let me know if there is something else we need to get addressed.

Colin Midgley
Manager Roadways Maintenance Operations

From: Craig Lederhouse <CLEDERHO@regina.ca>
Sent: Wednesday, May 25, 2022 3:02:13 PM
To: Laurie Shalley <LSHALLEY@regina.ca>
Cc: Colin Midgley <CMIDGLEY@regina.ca>; Dennis Turluk <DTURLUK@regina.ca>; Deborah Bryden <DBRYDEN@regina.ca>; Russell Eirich <REIRICH@regina.ca>; Dennis Turluk <DTURLUK@regina.ca>; Colin Midgley <CMIDGLEY@regina.ca>; Chris Warren <CWARREN@regina.ca>
Subject: RE: I Love Regina sign

Hello all...

Chris Warren is now looped in on this, today, and I'm looping in previously included people on this project to keep up with the latest developments.

Craig

From: Russell Eirich <REIRICH@regina.ca>
Sent: Wednesday, May 25, 2022 2:55 PM
To: Chris Warren <CWARREN@regina.ca>; Craig Lederhouse <CLEDERHO@regina.ca>
Cc: Colin Midgley <CMIDGLEY@regina.ca>; Dennis Turluk <DTURLUK@regina.ca>
Subject: Re: I Love Regina sign

Hi Everyone

Can Colin work with Dennis Turluk?

Thanks
Russell

Get [Outlook for iOS](#)

From: Chris Warren <CWARREN@regina.ca>
Sent: Wednesday, May 25, 2022 2:52:08 PM
To: Craig Lederhouse <CLEDERHO@regina.ca>
Cc: Russell Eirich <REIRICH@regina.ca>; Colin Midgley <CMIDGLEY@regina.ca>
Subject: RE: I Love Regina sign

Hi Craig!

Colin is going to contact Russell and see what we can do. It looks like we may have installed this in the past on structural piles over and over top of ducting/vaulting that may be exposed or compromised with the demolition. But we will figure out if this is possible in the short time frame.

Chris

From: Craig Lederhouse <CLEDERHO@regina.ca>
Sent: May 25, 2022 12:34 PM
To: Chris Warren <CWARREN@regina.ca>
Subject: I Love Regina sign

Hi Chris,

It's my understanding that you and Jill have been discussing removal of the I Love Regina sign this week? I'm getting some inquiries about timing, and it seems a few people were waiting on word from Jill before proceeding with next steps?

Jill's away all week.

Can you get me up to speed on where we're at and what I can do to help out, please?

Craig Lederhouse
Manager, Strategic Communications
Communications and Engagement

306-552-5937
clerderho@regina.ca

Craig Lederhouse

From: Craig Lederhouse
Sent: Thursday, May 26, 2022 9:31 AM
To: Tanya Nelson
Subject: RE: I Love Regina sign

It is unknown, yes. I added a couple of lines.

After nearly 20 years, the "I Love Regina" sign on the Queen Elizabeth II Courtyard at City Hall has fallen into disrepair and is being moved into storage. However, the "I Love Regina" campaign remains alive and well. In fact, there's some exciting news coming in the first week of June about this year's "I Love Regina" event. The City thanks everyone in the community who helped make the "I Love Regina" sign possible nearly 20 years ago. This year, the sign will be replaced by flowers. Future plans for this location on the courtyard are yet to be determined.

Craig

From: Tanya Nelson <TNELSON@regina.ca>
Sent: Thursday, May 26, 2022 9:14 AM
To: Craig Lederhouse <CLEDERHO@regina.ca>
Subject: Re: I Love Regina sign

Residents may ask if there will there be a replacement sign in the future. Is that unknown at this point?

From: Craig Lederhouse <CLEDERHO@regina.ca>
Sent: Thursday, May 26, 2022 8:59 AM
To: Tanya Nelson <TNELSON@regina.ca>
Subject: FW: I Love Regina sign

Hi Tanya,

Here's some updated scripting as we discussed...

After nearly 20 years, the "I Love Regina" sign on the Queen Elizabeth II Courtyard at City Hall has fallen into disrepair and is being moved into storage. However, the "I Love Regina" campaign remains alive and well. In fact, there's some exciting news coming in the first week of June about this year's "I Love Regina" event. The City thanks everyone in the community who helped make the "I Love Regina" sign possible nearly 20 years ago.

Craig

Jamie Lewis

From: Jamie Lewis
Sent: Thursday, May 26, 2022 8:54 AM
To: Ryan Pilon
Subject: RE: I Love Regina sign

I made some changes – just running it by him.

Jamie Lewis
(Pronouns: she, her, hers)
Senior Communications Strategist
People & Transformation
306.519.1225

From: Ryan Pilon <RPILON@regina.ca>
Sent: Thursday, May 26, 2022 8:37 AM
To: Jamie Lewis <JLEWIS@regina.ca>
Subject: RE: I Love Regina sign

Hi Jamie,

Are you good with Craig's drafted CC article? Any edits?

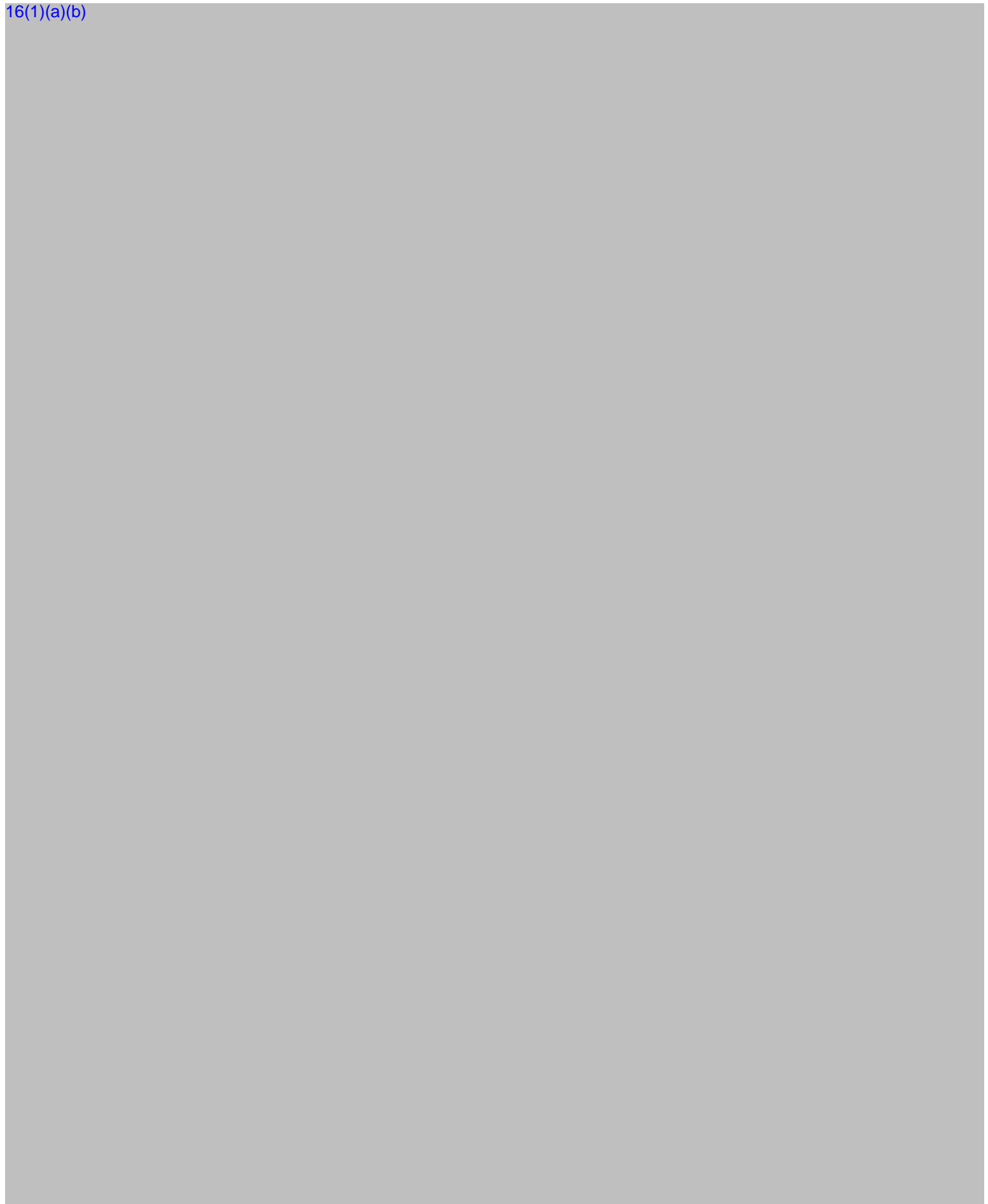
Ryan Pilon
Interactive Communications Consultant
Communications & Engagement

From: Craig Lederhouse <CLEDERHO@regina.ca>
Sent: Wednesday, May 25, 2022 6:19 PM
To: Jamie Lewis <JLEWIS@regina.ca>; Wayne Gibson <WGIBSON@regina.ca>; Ryan Pilon <RPILON@regina.ca>
Cc: Ly Pham <LPHAM@regina.ca>
Subject: I Love Regina sign

Hi Wayne, Jamie, Ryan and Ly,

16(1)(a)(b)





Thanks,

Craig Lederhouse
Manager, Strategic Communications
Communications and Engagement

306-552-5937

clerderho@regina.ca

Regina.ca



Treaty 4 Territory and homeland of the Métis.

Jamie Lewis

From: Jamie Lewis
Sent: Thursday, May 26, 2022 8:54 AM
To: Ryan Pilon
Subject: RE: I Love Regina sign

Nice pic!

Jamie Lewis
(Pronouns: she, her, hers)
Senior Communications Strategist
People & Transformation
306.519.1225

From: Ryan Pilon <RPILON@regina.ca>
Sent: Thursday, May 26, 2022 8:34 AM
To: Craig Lederhouse <CLEDERHO@regina.ca>; Jamie Lewis <JLEWIS@regina.ca>; Wayne Gibson <WGIBSON@regina.ca>
Cc: Ly Pham <LPHAM@regina.ca>
Subject: RE: I Love Regina sign

Wow, they do quick work! By the time I got down there, the sign had already been removed.

This is what I was able to capture:



I asked if the sign was sitting in a truck somewhere to see if I could snap a pic of that, but it had already been hauled off.

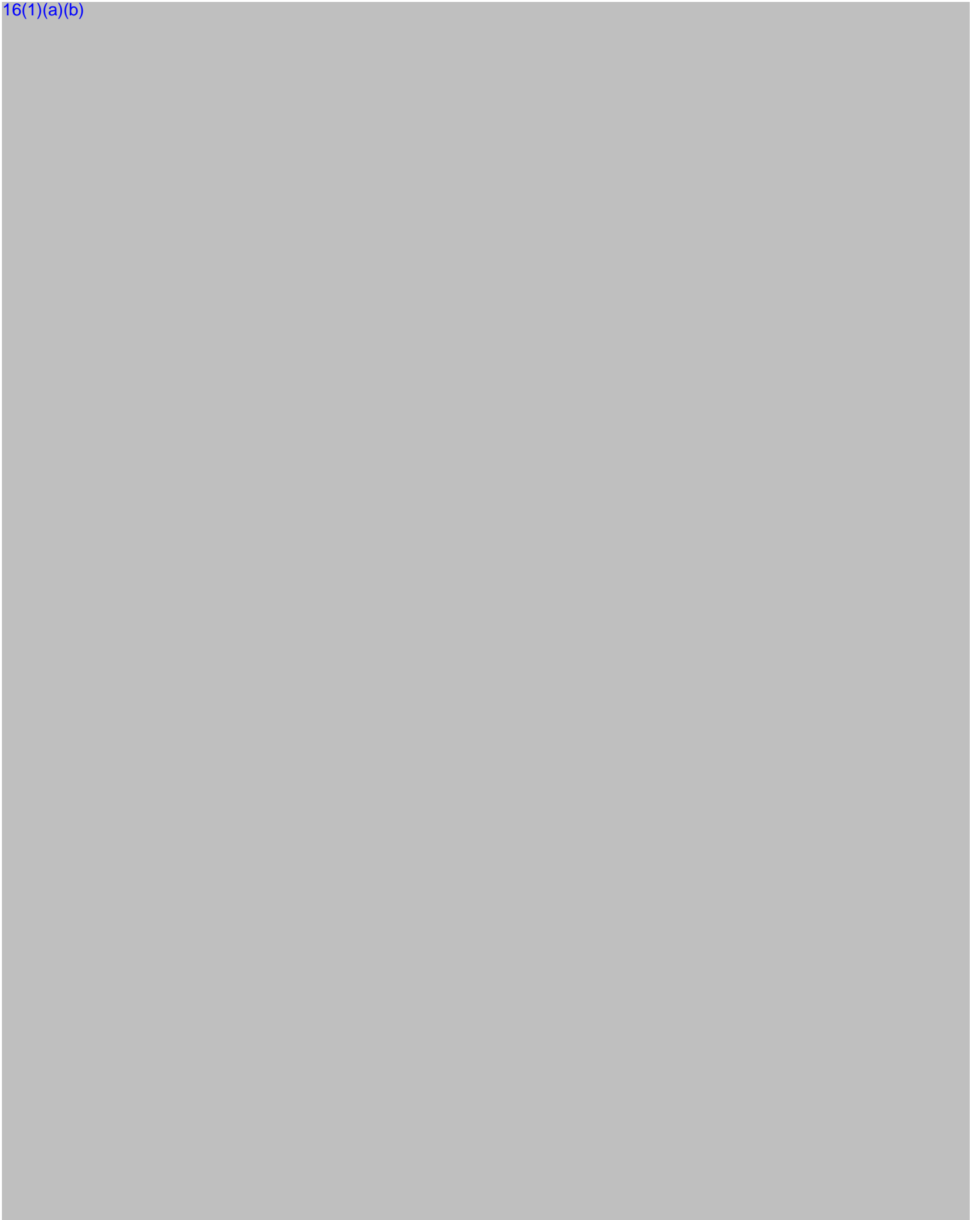
Cheers,

Ryan Pilon
Interactive Communications Consultant
Communications & Engagement

From: Craig Lederhouse <CLEDERHO@regina.ca>
Sent: Wednesday, May 25, 2022 6:19 PM
To: Jamie Lewis <JLEWIS@regina.ca>; Wayne Gibson <WGIBSON@regina.ca>; Ryan Pilon <RPILON@regina.ca>
Cc: Ly Pham <LPHAM@regina.ca>
Subject: I Love Regina sign

Hi Wayne, Jamie, Ryan and Ly,

16(1)(a)(b)



Thanks,

Craig Lederhouse
Manager, Strategic Communications
Communications and Engagement

306-552-5937
clederho@regina.ca
Regina.ca



Treaty 4 Territory and homeland of the Métis.

Wayne Gibson

From: Craig Lederhouse
Sent: Thursday, May 26, 2022 9:22 AM
To: Jamie Lewis; Nicole Hoffart; Wayne Gibson
Subject: RE: Jamie Lewis shared "CC - ILR sign" with you.

I'm fine with the changes. Please proceed.

Craig


From: Jamie Lewis <JLEWIS@regina.ca>
Sent: Thursday, May 26, 2022 8:53 AM
To: Nicole Hoffart <NHOFFART@regina.ca>; Craig Lederhouse <CLEDERHO@regina.ca>; Wayne Gibson <WGIBSON@regina.ca>
Subject: Jamie Lewis shared "CC - ILR sign" with you.



Jamie Lewis shared a file with you

My suggestion for CC.



 This link only works for the direct recipients of this message.

Open

May 26 CITY CONNECT ARTICLE:

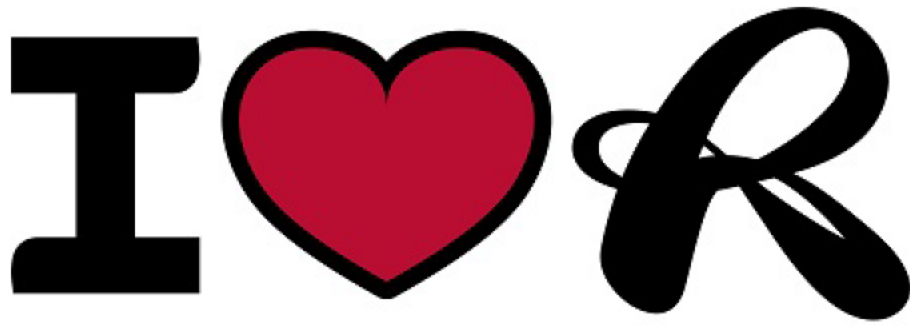
Title: I Love Regina Structure

Teaser: Changes on the City Hall Courtyard



This morning, you may have noticed a change taking place in front of City Hall, on the Queen Elizabeth II Courtyard. The I Love Regina structure, installed in 2004 to celebrate community pride, is being removed. It's not because the I Love Regina campaign is coming to a close. In fact, it's just the opposite.

I Love Regina was initiated in 2002 by the Office of the Mayor. In coming days, watch for a public announcement of the I Love Regina 20th Anniversary event in Victoria Park this August.



I LOVE REGINA

So, we may be saying farewell to a familiar sight at City Hall, but the spirit of I Love Regina remains alive and well. In the short term, we'll be planting flowers where the sign was previously placed, while longer term plans will continue to be discussed. As for the current sign, it'll be safely stored.

Thank you to everyone who participated in bringing the I Love Regina sign to life. The structure was made possible by a community effort, and it helped raise the profile of a much-loved campaign. Now in 2022, we're all excited to keep the I Love Regina tradition going.

From: [Nicole Hoffart](#)
To: [Nicole Hoffart](#)
Subject: [External email]
Date: Tuesday, June 7, 2022 6:14:06 AM
Attachments: [IMG_2481.PNG](#)
[IMG_2482.PNG](#)

CAUTION: This email originated from outside the organization. Do not open links or attachments you were not expecting, even from known senders. Contact the Tech Service Centre at 306-777-7980 if the email is suspicious.

6:13



<  **City of Regina | Municipal Government** ✓ ...
5d · 🌐

28(1)

28(1)

its in the city parks yard for some reason!

4d Like Reply

28(1)

that is odd! Wonder if they will have it at the party?!

4d Like Reply

28(1)

28(1)

who knows!

4d Like Reply

1 

28(1)

28(1)

or maybe it's retired

now 😊

4d Like Reply

1 



Write a reply...

28(1)

5d Like Reply

Write a comment...



Home



Watch



Marketplace



Profile



Notifications



Menu

6:13



< City of Regina | Municipal Gover...



Posts

About

Photos ▼

Mentions

Non-Responsive

Non-Responsive

